CustomWires®

International Business

The Competition Bureau has just given approval to a $1.7 billion merger that combines the forces of the gold industry's leading companies. The news hits the wires, resulting in a major sell-off for the company making the acquisition. While the company's stock value is dropping by 10 percent each hour, some investors don't hear about the acquisition until the close of business. By then the trading day is over, and the company's stock lost 60 percent. Timely information gave a few investors the advantage--they were able to avoid major losses, some even make a profit. Do your clients have that same advantage?

The **International Business *CustomWire*** provides in-depth coverage of the world's most profitable industries and influential economies in real-time. Focusing on the activities of companies doing business outside the United States, Comtex's **International Business *CustomWire*** delivers news on company financial performance, growth, earnings reports, mergers and acquisitions, contracts, and news partnership deals. Comtex's **International Business *CustomWire*** also covers regional industry statistics and political news affecting trade and competition in the global marketplace.

With Comtex's **International Business *CustomWire***, the day's most critical international business news is packaged into one product and features news from the world's largest volume publishers including **Dow Jones, Xinhua News Agency, EFE News Service** and **ABIX Lexis Nexis**. Comtex's **International Business *CustomWire*** is also enhanced with diverse regional content providers such as **Datamonitor LLC** and **RosBusiness Consulting**.

Statistics

Daily Story Average:

- **1700-1900 stories per day, Monday-Friday**
- **300-500 articles per day, Saturday and Sunday**

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